

ADVERTISING WITH

**PARTY**  **DIGEST**  
Inside word on social & business networking



*BANNER ADVERTISING AS WE KNOW*  
**DOES NOT WORK**

*so we produce bespoke and curated content  
in cooperation with our clients - such as you!*

*The promotions appear on our website where they stay  
perennial and in our weekly email newsletters. For the  
right fit, we may consider a dedicated eblast.*

**WE REACH  
PROFESSIONALS  
AND READERS FROM THE  
UPSCALE LIFESTYLE MARKET**



- Jacksonville 5,000
- Savannah 5,000
- NY/Hamptons 55,000
- Boston 10,000
- Chicago 20,000
- Las Vegas 54,200
- Orlando 18,000
- DC 45,000
- Philadelphia 10,000
- South Florida 18,000
- San Francisco 5,000
- Los Angeles 13,000
- San Diego 53,500
- Paris 4,200
- Cartagena 1,000
- Dubai/A.D. 10,000
- Chandigarh 3,000
- Delhi 5,000
- Mumbai 10,000
- Mediterranean 3,000

# OUR RATES ARE **EXTREMELY** COMPETITIVE!

We reach upscale professionals between the ages of 30-55 years of age and 7 out of 10 of our readers are women!



*Our professionals and readers enjoy attending charitable events, spending time and money at trendy restaurants, rooftops and cafes as well as shopping for high-end fashion and edgy products that are ethically and responsibly produced.*



# DEMOGRAPHICS

- 30 to 55 year olds
  - College Graduates
  - Predominantly White
  - 7 out of 10 professional women
  - Attend 2 events per week
  - Great tippers
  - Love Pets
  - Love to shop, drink good wine, spend on the latest accessories and gadgets
  - Ethically conscious
  - Smoke cigars
- Average income: \$125,000



# RATES

**\$100** per inclusion per newsletter city

**\$250** per dedicated eblast per city

**\$50** per inclusion on our website per city

**\$500** banner placement per city for 90 days

We can also offer you a **SPECIAL INTRODUCTORY** rate of **\$500** 2 months of online advertising (includes 2 dedicated eblasts!) per city.

**All our work is pre-paid.**

**We accept cash or bank deposit or PayPal.**

**No cancellations or substitutions whatsoever.**



NYC - It has been agreed to expand its online content in August, when it will be added to the US edition and...  
Read More Now

**Plumbe**  
Sunday, July 26, 2015 8:00pm - 8:30pm  
Washington Historical Museum, 17  
Read More Now

**17th Village Fair**  
Started in 1899, the fair is one of the major...  
Read More Now

**Days of Mendocino**  
Sunday, July 26, 2015, 6 to 9 pm 2015  
...  
Read More Now

**...GETTING BAKED**  
...  
Read More Now

**BURGER BASH**  
...  
Read More Now

**\$100**  
per inclusion  
per newsletter city

**\$250**  
per dedicated eblast  
per city

**THE LOUNGE**  
**BEAUTIQUE**  
SPRING 2016 PREVIEW  
**MARIANA VALENTINA**  
MUSIC BY TWILO  
THURSDAY SEPTEMBER 10TH 2015 10PM  
VODKA OPEN BAR 9:30-10:30

Monday, September 10 at 8pm  
8 West 58th Street, New York, NY  
Mariana Valentina headlines and Twilio provides rustic  
... Mike-Up Era, Pingo & Tringo by Inca

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To book your ad spot today, contact

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