

ADVERTISING WITH

**PARTY**  **DIGEST**  
Inside word on social & business networking

A nighttime photograph of a grand, multi-story building with a classical pediment. The building is illuminated with vibrant purple light, which also casts a glow on the surrounding area. In the foreground, a crowd of people is seen from behind, looking towards the building. The image is framed by red diagonal stripes on the left and right sides. A large black banner is superimposed over the center of the image, containing white and red text.

# *BANNER ADVERTISING AS WE KNOW DOES **NOT** WORK*

*so we produce bespoke and curated content  
in cooperation with our clients - such as you!*

*The promotions appear on our website where they stay  
perennial and in our weekly email newsletters. For the  
right fit, we may consider a dedicated eblast.*

**WE REACH  
PROFESSIONALS  
AND READERS FROM THE  
UPSCALE LIFESTYLE MARKET**



Chandigarh 3,000  
Delhi 5,000  
Mumbai 10,000  
NY/Hamptons 55,000  
DC 45,000  
Boston 10,000  
Chicago 20,000  
Philadelphia 10,000  
Las Vegas 54,200  
Los Angeles 13,000  
San Francisco 5,000  
San Diego 53,500  
Miami/PalmBeach/Jax 18,000  
Dubai/A.D. 10,000  
Cartagena 1,000  
Paris 4,200  
Mediterranean 3,000

# OUR RATES ARE **EXTREMELY** COMPETITIVE!

We reach upscale professionals between the ages of 30-55 years of age and 7 out of 10 of our readers are women!



*Our professionals and readers enjoy attending charitable events, spending time and money at trendy restaurants, rooftops and cafes as well as shopping for high-end fashion and edgy products that are ethically and responsibly produced.*



# DEMOGRAPHICS

- 30 to 55 year olds
- College Graduates
- Predominantly White
- 7 out of 10 professional women
- Attend 2 events per week
- Great tippers
- Love Pets
- Love to shop, drink good wine, spend on the latest accessories and gadgets
- Ethically conscious
- Smoke cigars
- Average income: \$125,000



# RATES

**\$100** per inclusion per newsletter city

**\$250** per dedicated eblast per city

**\$50** per inclusion on our website per city

**\$500** banner placement per city for 90 days

We can also offer you a **SPECIAL INTRODUCTORY** rate of **\$500** 2 months of online advertising (includes 2 dedicated ebasts!) per city.

**All our work is pre-paid.**

**We accept cash or bank deposit or PayPal.**

**No cancellations or substitutions whatsoever.**





NYC. It has been agreed to release the 2011 and 2012 Annuals, which contain complete and independent assessments regularly prepared and shared the past together.

**Planets**  
Sunday, July 26, 2015 10:00am - 11:00am  
Washington Historical Museum, 17  
Meeting House Ln. Washington, NY.

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**DIGEST**  
STRESS MANAGEMENT  
September 2, 2015  
This special promotion, written thousands of people, partners in Rochester, New York, will  
contribute to the success of the city.

**BEAUTIQUE**  
MARIANA VALENTINA  
MUSIC BY TWILO  
THURSDAY SEPTEMBER 10TH 2015 10PM  
VODKA OPEN BAR 9:30-10:30  
ENTRANCE RESERVATIONS FROM \$100 PER PERSON  
RESERVATIONS FROM \$100 PER PERSON  
RESERVATIONS FROM \$100 PER PERSON  
RESERVATIONS FROM \$100 PER PERSON

Thursday, September 10th at 9pm  
& West 58th Street, New York, NY  
Mariana Valentina headlines and Twilio provides music  
Rings & Things by Irina

**PARTY  DIGEST**  
Inside word on social & business networking

To book your ad spot today, contact

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