

ADVERTISING WITH

**PARTY**  **DIGEST**  
Inside word on social & business networking



***BANNER ADVERTISING AS WE KNOW  
DOES **NOT** WORK***

*so we produce bespoke and curated content  
in cooperation with our clients - such as you!*

*The promotions appear on our website where they stay  
perennial and in our weekly email newsletters. For the  
right fit, we may consider a dedicated eblast.*

**WE REACH  
PROFESSIONALS  
AND READERS FROM THE  
UPSCALE LIFESTYLE MARKET**



**NATIONALLY**

**NY/Hamptons:** 55,000

**DC:** 45,000

**Boston:** 10,000

**Chicago:** 20,000

**Philadelphia:** 10,000

**Los Angeles:** 13,000

**San Francisco:** 5,000

**Miami:** 10,000

**INTERNATIONALLY**

**Cartagena:** 700

**Paris:** 4,200

**Mediterranean:** 500

**Mumbai:** 3,500

**Delhi:** 1,000

# OUR RATES ARE **EXTREMELY** COMPETITIVE!

We reach upscale professionals between the ages of 30-55 years of age and 7 out of 10 of our readers are women!



*Our professionals and readers enjoy attending charitable events, spending time and money at trendy restaurants, rooftops and cafes as well as shopping for high-end fashion and edgy products that are ethically and responsibly produced.*



# ***DEMOGRAPHICS***

- 30 to 55 year olds
  - College Graduates
  - Predominantly White
  - 7 out of 10 professional women
  - Attend 2 events per week
  - Great tippers
  - Love Pets
  - Love to shop, drink good wine, spend on the latest accessories and gadgets
  - Ethically conscious
  - Smoke cigars
- Average income: \$125,000



# RATES

**\$100** per inclusion per newsletter city

**\$250** per dedicated eblast per city

**\$50** per inclusion on our website per city

**\$500** banner placement per city for 90 days

We can also offer you a **SPECIAL INTRODUCTORY** rate of **\$500** 2 months of online advertising (includes 2 dedicated eblasts!) per city.

**All our work is pre-paid.**

**We accept cash or bank deposit or PayPal.**

**No cancellations or substitutions whatsoever.**



**\$100**  
per inclusion  
per newsletter city

**\$250**  
per dedicated eblast  
per city

**DIGEST**  
Business networking

Small text: This special promotion reaches thousands of upscale patrons in Manhattan, Hampton and Connecticut. To advertise, click here.

THE LOUNGE  
**BEAUTIQUE**  
SPRING 2016 PREVIEW  
**MARIANA VALENTINA**  
TWITTER/INSTAGRAM  
WORLD\_OF\_MV  
#MARIANAVALENTINA16  
MARIANAVALENTINA.COM

MUSIC BY  
**TWIL0** **MP MAKE-UP PRO**  
RINGS & THINGS BY IRINKA

**THURSDAY SEPTEMBER 10TH 2015 | 9PM**  
VODKA OPEN BAR 9:30-10:30  
DINNER RESERVATIONS FROM 5:30 PM | LOUNGE 9PM  
8 WEST 58TH STREET, NEW YORK, NY 10019  
FOR DINNER RESERVATIONS INFO:  
INFO@MARIANAVALENTINA.COM | 212 763 3000  
BEAUTIQUEEVENTS.COM

Thursday, September 10 at 9pm  
8 West 58th Street, New York, NY  
10019  
This Fashion Week from September 10 to 17, and there's a great event at SoHoLounge to kick things off.  
Mariana Valentina headlines and Twilo provides music  
Irina Make-Up Pro, Rings & Things by Irina

**NYC** - Has recently opened its annual location in...  
Read More Now

**Playboy**  
Sunday, July 26, 2015 5-8pm 7:30pm  
Meeting House Ln Southampton, NY  
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**27th Village Fair**  
Started in 1896, the Fair is one of the...  
Read More Now

**Taste of Manhattan**  
Sunday, July 26, 2015, 4 to 9 pm...  
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**in style 1950s Party**  
Friday, August 14, 2015 from 7pm to 1am  
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**Party mix of the week**  
Read More Now

**Head of Gold Coast Convention**  
This year...  
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**Family Fun Summer Family Party**  
Sunday, August 2, 2015, from 2 to 5 pm  
Read More Now

**Swire for the**  
Sunday, August 2, 2015 from 2 to 5 pm  
Read More Now

**BURGER & BEER BASH**  
July 26, 2015 - 8:00pm - 1:00am  
Read More Now

...month fourth and largest...  
contemporary art fair  
...leading international contemporary and  
acquiring trans-continental quality 20th and  
21st century art, presented by Art Miami, draw a  
crowd of art collectors, curators and art  
promotional growth of Honor Art

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To book your ad spot today, contact

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